

Blake Scholl

CEO & Founder
Boom Supersonic

Blake Scholl is Chief Executive Officer at Boom Supersonic, which he founded in September, 2014, with the goal of making high speed travel mainstream.

Prior to founding Boom, Blake held leadership roles at Amazon.com and Groupon and co-founded mobile technology startup Kima Labs. He started his career at Amazon.com as a software engineer in 2001, where he later owned a \$300M P&L in online marketing. Later, Blake was the first employee and director of product development at Kleiner-backed mobile startup Pelago. In 2010, he co-founded mobile technology startup Kima Labs, which was acquired by Groupon in 2012. At Groupon, Blake held multiple executive roles, culminating in responsibility for relevance, email, and search.



Blake's interest in aviation started in childhood: he grew up in suburban Cincinnati, where his parents often took him to the local airport to watch Cessnas take off and land. He started flying for fun in college, earning his private pilot license in 2008 and instrument rating in 2011.

Blake holds a BS in Computer Science from Carnegie Mellon University; he lives in Denver and is father to a five year-old daughter and twin four year-old boys.